



INTERNATIONAL STUDY PROGRAMME – ISP AUTUMN 2020 / SPRING 2021



The ISP is an intensive 3-month exchange programme for international MBA students from our partner universities.

Classes are small, teaching is interactive, and the requirements are substantial. Our well-known and respected professors will lead you towards a profound and enduring understanding of conducting business in Europe. In addition to the core curriculum, we integrate company visits and excursions into our programme.



PROGRAMME HIGHLIGHTS

- 10-week intensive programme focusing on business
- All courses in English
- Five to seven company visits
- Outstanding international professors
- One week break for individual travel
- All required course material free of charge
- Ideal class size ranging from 25 to 35 students
- Accommodation related to company visits free of charge
- Access to the St.Gallen's Career Services Center included
- Min./max. course load of 16/27 ECTS credits and 152/258 contact hours

PROGRAMME DATES

| ISP Autumn 2020 | ISP Spring 2021 |
|---------------------------------|----------------------------|
| 15 September – 26 November 2020 | 12 January – 18 March 2021 |

COURSE PROGRAMME OVERVIEW

| ISP course programme Autumn 2020/ Spring 2021 | Course type | Contact hours | ECTS credits |
|---|-------------|----------------|--------------|
| European Corporate Governance | core | 18 | 2 |
| European Culture and International Management | core | 14 | 2 |
| Leadership in European Companies | core | 28 | 3 |
| Team Building: Leadership and Team Competencies | core | 8 | - |
| Strategic Management: A European Perspective | elective | 28 | 3 |
| Europe's Business Environment: Rules, Reform, and Restructuring | elective | 28 | 3 |
| Global Managerial Communication | elective | 28 | 3 |
| International Entrepreneurship | elective | 28 | 3 |
| Investment Banking | elective | 28 | 3 |
| German Language | Optional | 36 | 3 |
| European Company Exploration | Optional | 14 | 2 |
| TOTAL (minimum/maximum) | | 152/258 | 16/27 |

COURSE CHOICE

| | |
|-------------------------|---|
| CORE courses | Core courses are compulsory |
| ELECTIVE courses | Select a minimum of 3 elective courses |
| OPTIONAL courses | Select optional courses - if desired |

The ISP course planning makes it possible to attend all offered ISP courses if desired. Courses do not overlap. After being admitted to the ISP programme, you will need to submit your course selection of elective courses and optional courses to isp-info@unisg.ch by the deadline stated in your acceptance letter.

APPLICATION AND FURTHER INFORMATION

Students must be nominated by the partner institution's Study Abroad Office.

We must receive the **exchange coordinator's online nomination** by:

| ISP Autumn 2020 | ISP Spring 2021 |
|-----------------|-----------------|
| 15 April | 15 September |

We must receive the **student's online enrolment** by:

| ISP Autumn 2020 | ISP Spring 2021 |
|-----------------|-----------------|
| 15 May | 30 September |

ISP CONTACTS

Nomination/application:

University of St.Gallen
 Student Mobility
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 Switzerland
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 E-mail: exchange@unisg.ch
 Web: exchange.unisg.ch

Programme details:

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